



# ENTREPRENEURIAL ENERGY EXPO

*Powering a New Era of Innovation*

March 26, 2009

F.W. Olin Graduate School of Business, Babson College  
[babsonenergy.com/eee/](http://babsonenergy.com/eee/)

The Entrepreneurial Energy Expo (E3) is an annual event hosted by the Babson Energy & Environmental Club at the F.W. Olin Graduate School of Business. E3 aims to connect the energy industry to the Babson community, to provide insight into emerging clean energy solutions, to facilitate networking, and to celebrate growing business opportunities within the rapidly expanding green industry. E3 2009 will focus on how innovation will drive a new era of energy, ecology, economics and policy.

## ***Exhibiting at E3 Provides Real Value For Your Organization***

- **Exposure to Industry Leaders.** Expo participants will enjoy the opportunity to network with leading cleantech professionals, prominent venture capitalists, Babson MBAs, and students from the Olin College of Engineering. Last year over 400 industry professionals and students and 40 exhibitors attended E3. For 2009 we have expanded E3 to a full-day format that promises to be even bigger. Exhibitor booths will be located in Olin Hall, the epicenter of the day's events. Panel sessions are distributed across Olin Hall to help ensure traffic at every booth. Wireless internet is available throughout the conference.
- **Reach Beyond Attendees.** We market E3 to an extensive network of cleantech professionals and Babson alumni who are directed to the E3 website at [www.babsonenergy.com](http://www.babsonenergy.com). Your company's logo will be placed on the E3 Exhibitor page along with a short company description and a link to your website. Last year the E3 site garnered over 4000 hits during the two months leading up to the event. This year the site has been completely redesigned and marketing efforts have increased to attract an even larger audience.
- **Access To Private Meeting Spaces.** Schedule time in one of our private offices to speak one-on-one with leaders in the industry or to interview potential employees from one of the nation's leaders in entrepreneurship and energy focused curriculum.

**To become an exhibitor or to inquire about sponsorship opportunities, please contact Brian Lapsertis: [ee3@babson.edu](mailto:ee3@babson.edu) or (617) 997-7736.**